



ASSURANCE REALTY



ABOUT US



Managing Partners of Assurance Realty: Edward Corey (l) Bill Lewis (r)

Assurance Realty is a full-service real estate brokerage firm affiliated with Corey & Corey, an established law firm that has specialized in real estate guidance for more than twenty years. Clients of Assurance Realty benefit from this affiliation as every transaction is reviewed by an attorney at no additional cost who assists throughout the transaction process. Corey & Corey also provides estate planning services which is an important advantage for clients acquiring significant assets such as real property.

OUR MISSION STATEMENT

Our philosophy is simple: clients come first!

We pledge to be in constant communication with our clients, keeping them fully informed throughout the entire buying or selling process. We believe that if you're not left with an amazing experience, we haven't done our job. We don't measure success through achievements or awards, but through the satisfaction of our clients.

Ed Corey

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Bill Lewis

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MARKETING STEPS



1 Prepare the property

- Evaluate & fix any issues (paint, minor repairs, etc.)
- Professional cleaning, landscaping
- Staging

2 Take professional photos

- Capture best features of the property
- Drone photography assessment

3 Dedicated website

- www.123MainStreet.com
- Link to marketing materials

4 List on MLS, social and digital media

- Market property on local MLS and 90+ websites

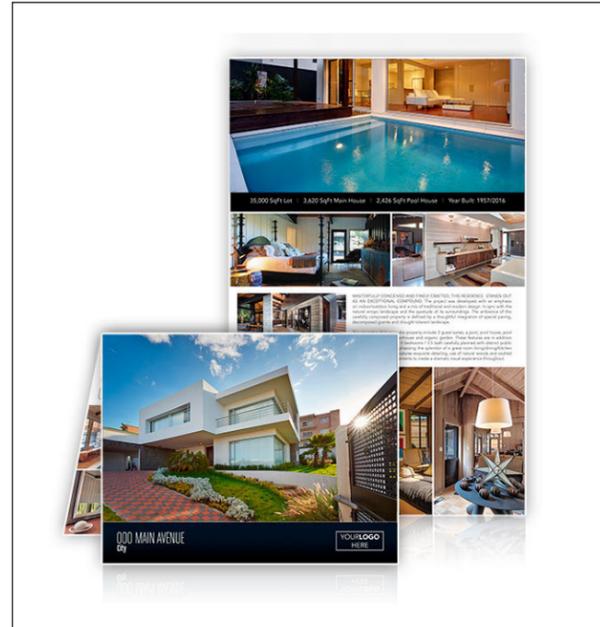
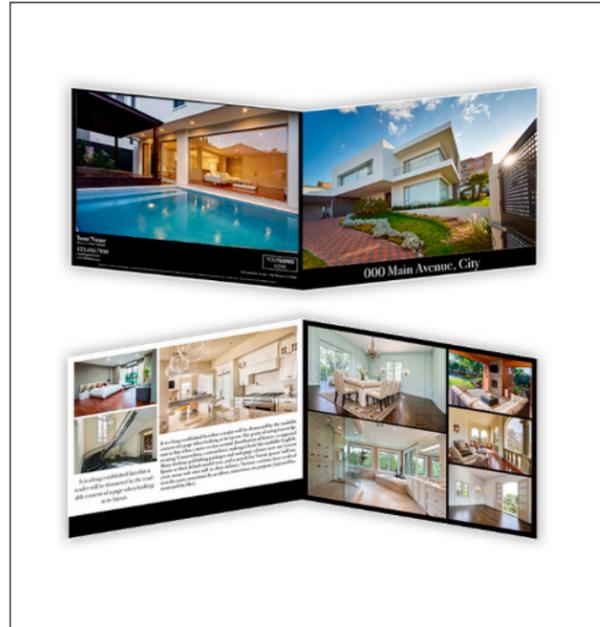
5 Host Open House

- Invite local agents & active buyers from our database
- Provide specialized printed materials
- Personally host broker & public open houses
- Schedule private showings

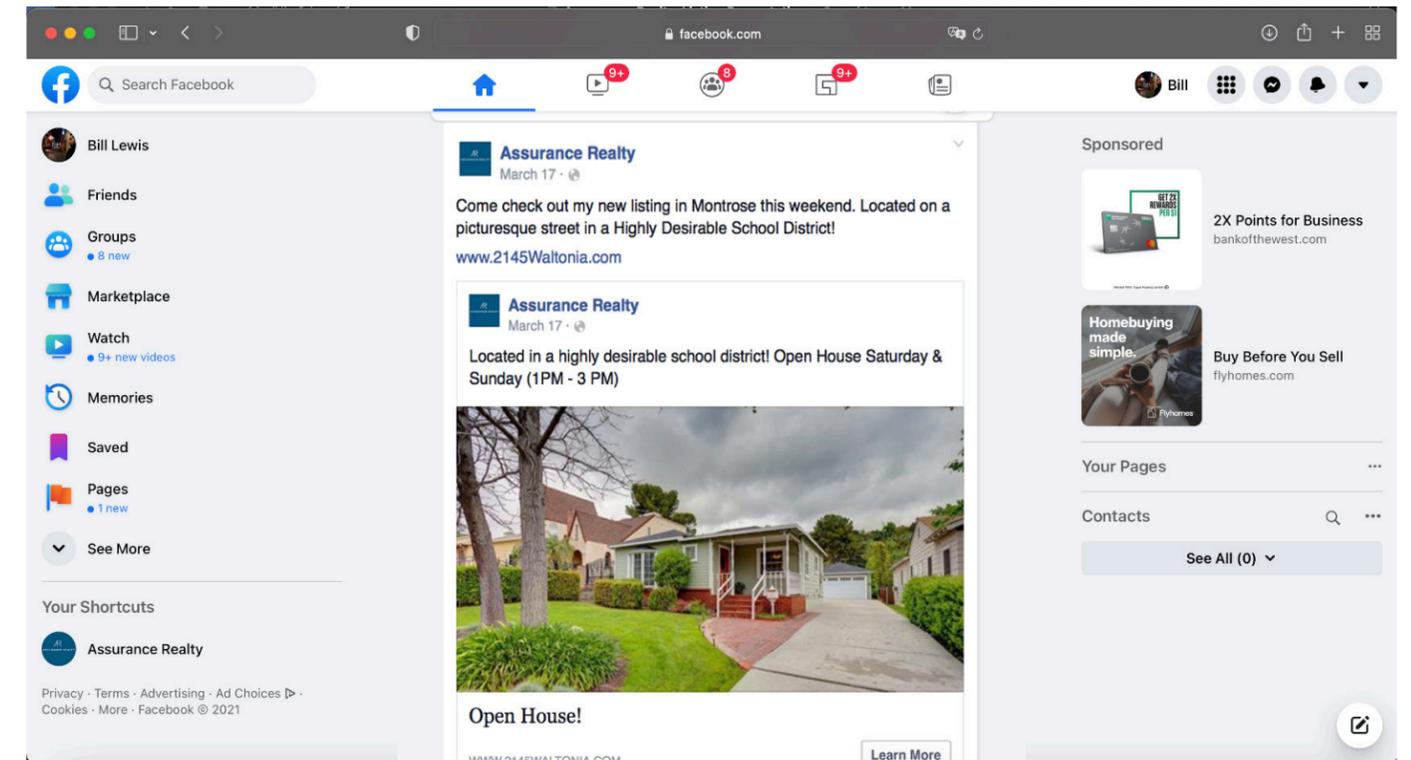
PRINT



Once listed, your home will receive magazine quality brochures, flyers or booklets containing photos, floor plans and detailed information about your home that buyers can take with them and review later.



DIGITAL MARKETING



✓ WE ALREADY HAVE BUYERS

We have partnered with one of the leading digital marketing companies in the industry. Using social media ads and Google pay per click, we have a database of thousands of active buyers.



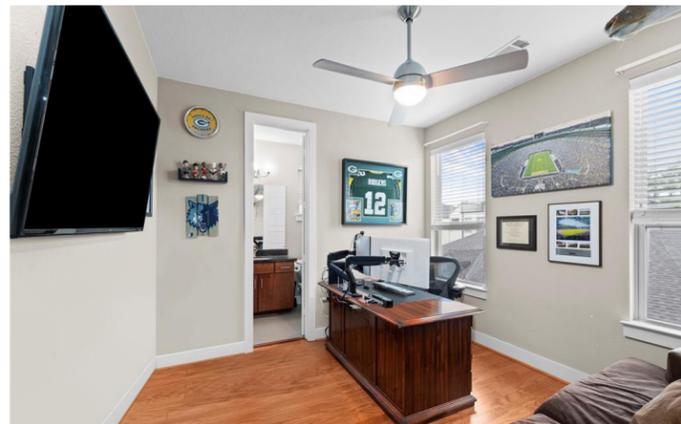
VIRTUAL TOURS WITH MATTERPORT



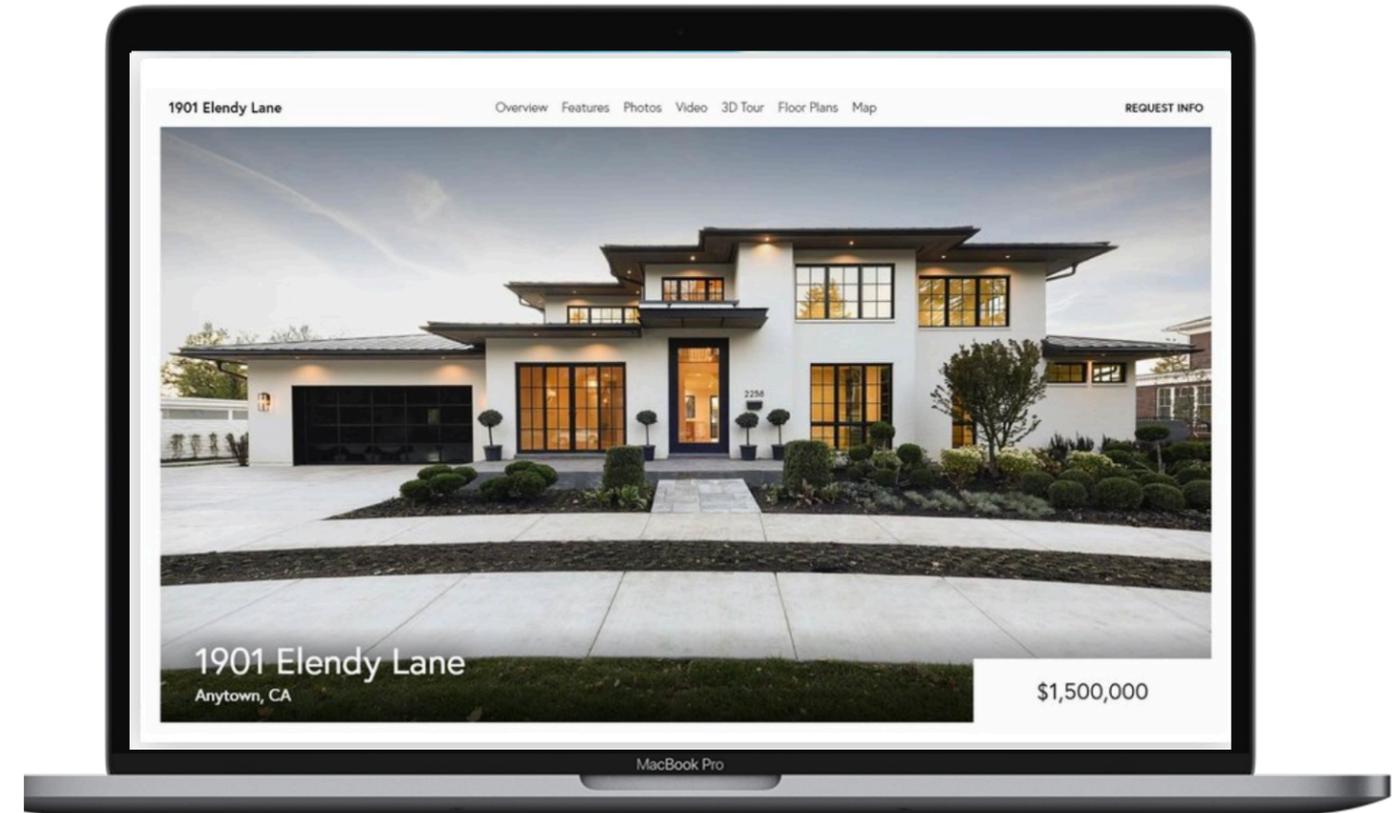
95%

of people are more likely to call about properties with 3D tours.

Using the industry leading spacial data company, we will create a 3D image of your property, giving buyers the ability to take a virtual tour. This also expands the buyer pool to include those who may not be local.



DEDICATED WEBSITE



Optimized for both desktops and smartphones, our stunning websites will highlight the best features of your property.



THE SALES PROCESS



Once we get an accepted offer, we will guide you through the escrow process. Not only will we keep you informed every step of the way, but you will benefit from our relationship with the Corey & Corey law firm to review all escrow and title forms, providing you with an extra level of security.

1 Review Offer

- Review and present all offers to the seller
- Negotiate to get best terms

2 Open Escrow

- Coordinate opening of escrow
- Buyer deposits escrow funds

3 Disclosures and Inspections

- Review all statutory disclosures needed and prepare them for signatures by all parties
- Provide all property disclosures to the buyer
- Obtain natural hazard reports
- Coordinate inspections with buyer's agent

4 Transaction Management

- Utilize back-end transaction management software to ensure all documents and disclosures are filled out entirely and signed by all parties

5 Contingency Timelines

- Track all contingency deadlines to ensure the estimated closing date is met
- Review buyer's repair request and negotiate final terms

6 Clear to Close

- Coordinate buyer's final walk through of property
- Confirm all final items are received by escrow
- Close escrow



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